



# challenge workbook

build your  
**PROFITABLE**  
**YOUTUBE CHANNEL**  
in 1 hour a day

5-DAY CHALLENGE

with Meredith Marsh



vidpromom.com

YouTube Meredith Marsh



@meredithmarsh.co



# BUILD YOUR PROFITABLE YOUTUBE CHANNEL *with Meredith Marsh*



Welcome to the “**Build Your Profitable YouTube Channel in 1 Hour a Day**” Challenge!! This workbook was created for you to take notes throughout this 5-day experience. Before you dive into this workbook, don’t skip these important first steps:

- ❑ Watch the full Kickoff video on the [All Access Page](#)
- ❑ Bookmark the [All Access Page](#)
- ❑ Introduce yourself in the [YouTube Channel Workshop Popop Group](#)
- ❑ Use [this tutorial](#) to setup your YouTube channel if you don’t have one already

The 5 days we will be spending together going to be a blast!! By the end of the week, you’ll not only have a YouTube channel that is setup for long-term profit, but you may also win some prizes!

Since you’ve already viewed the [Kickoff video](#) (if not, do it now... it’s important!), you know that the [YouTube Channel Workshop Popop Group](#) is the “hub” of this 5-day experience. So make sure to check in often (turning on notifications is a good idea!) so you don’t miss anything important.

If you’re not a Facebook type-of-a-person (I totally understand), that’s fine! You’ll get the lessons in your inbox each day and the video replays will be posted on the [All Access Page](#).

You probably heard there are prizes to be won during this challenge! You’ll hear more about them towards the beginning of the challenge, but you can get started with BINGO right away! You’ll find your BINGO board on the next page.

I’m so excited to get started on this with you!!

–Meredith Marsh

**Founder, Video Pursuit Society**





### YOUTUBE CHALLENGE BINGO

1 Post your intro in the comments of the "Hello" post in Facebook group	2 <b>Mystery Task #4</b>	14 "As your _____ grows, your _____ flows"	4 Comment and connect with <b>3 people</b> in comments of the "Hello" post
5 <b>Mystery Task #3</b>	6 "_____ is not a strategy"	7 Give feedback on at least <b>3 people's</b> homework from day 2	8 Post a pic of your recording area
13 <b>Mystery Task #5</b>	10 Give feedback on at least <b>3 people's</b> homework from day 3	11 Your spider web categories (day 5)	12 <b>Mystery Task #2</b>
9 what do you need in order to be known for <i>more</i> than ONE thing?	3 The fastest way to start and grow profitable online business	15 <b>Mystery Task #1</b>	16 what are the phases of the spider web strategy?

To be known for  
\_\_\_\_\_

AND \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### This ain't your granny's bingo!

- You can start bingo as soon as you join the challenge (don't wait for the challenge week!)
- To be in the running as a randomly selected winner, complete the ENTIRE Bingo Board!
- You'll find the bingo clues in the daily emails, posts, and livestreams... **turn notifications ON!**



# DAY 1

Who are you helping:

What are you helping them to do:

Why do they need that:

Why are you the best person to help them:





## DAY 2

Off the top of your head:

Where your ideal viewers need to start:





## DAY 3

Daily use products or software:

Dream brands:

Digital products:

Services:





## DAY 4





## RESOURCES

Sign up for the challenge at [vidpromom.com/challenge](https://vidpromom.com/challenge)

**FREEBIE: Keyword Hotspots** – where to find high-ranking YouTube keywords that grow your channel and lead to a profitable online business:

[keywordhotspots.com](https://keywordhotspots.com)

[TubeBuddy](#) (affiliate link)

[VidProMom YouTube Channel](#)

[@meredithmarsh.co](#) on Instagram





# SIMPLE YOUTUBE SETUP

